



LOVE ALWAYS FOUNDATION

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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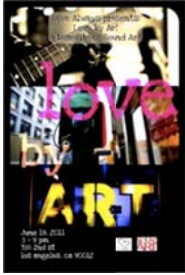
LOVE ALWAYS FOUNDATION ANNOUNCES, LOVE BY ART®, A BENEFIT ART EXHIBIT SUPPORTING THE WORK OF SOUND ART

Downtown Los Angeles, June 19, 2011 - The Love Always Foundation is pleased to announce **Love By Art®**, a Benefit Art Exhibit being held at Hold Up Art Gallery located at 358 East 2nd Street Los Angeles, 90012 Sunday June 19, 2011 from 5 – 9 PM. Proceeds from the event will go to Sound Art, a registered 501(c)(3) non-profit organization providing music education and enrichment to children of all ages in the greater Los Angeles area.

The Love By Art® Exhibit will serve as a benefit for and recognition of the work Sound Art is doing in the Los Angeles community. The all age's event will showcase artwork from local Los Angeles artists representing various media formats and styles, which will also include several live music performances. One of the highlights of the exhibit is artist Dale B. Davis, a pillar of the local art community as both an artist and mentor. Davis' profound body of work will also be featured in the Hammer Museum's Now Dig This! Art and Black Los Angeles 1960-1980 exhibit opening in October 2011. Tickets to **Love By Art®** are on sale now at www.lovealwaysfoudation.org and also at <http://lovebyart.eventbrite.com>.

Since its formation in 2002 by Catherine Goldwyn, Sound Art LA has made an indelible impact on society by providing over 15,000 children with their first exposure to music education. Sound Art serves the inner city neighborhoods where enrichment programs are most scarce. With continuing budget cuts across school systems, music, arts and other extra-curricular programs have been hard hit. Yet studies show that music education leads to improved overall academic performance and improves at-risk students' drop-out rates. Even further, music education is shown to build self-esteem, self-direction and confidence among children and youth.

To purchase tickets to the **Love By Art®** event, visit www.lovealwaysfoudation.org. To learn more about Sound Art visit www.SoundArtLA.org.



About Sound Art:

***Musicians on a Mission:** Sound Art catalyzes a child's raw creativity through the mentoring power of professional musicians.*

Formed in 2002 by Catherine Goldwyn, Sound Art provides music education for children of all ages. Sound Art is the only program of its kind in Los Angeles and aims to promote positive self-expression and enhance children's ability to make choices based on positive rather than negative influences. For more information, please visit SoundArtLA.org.

About the Love Always Foundation®:

The Love Always Foundation's mission is to support community enrichment and local charities making a difference in the lives of Los Angeles youth. For more information, please visit lovealwaysfoundation.org.

About Hold Up Art Gallery:

Hold Up Art is an independent art space, curating exhibitions of working Pop Urban artists. Occupying a central location in the cultural landscape of Los Angeles' new downtown, Hold Up provides an answer to the irrelevant role currently played by contemporary art institutions, both private and public. Focused on participation and accessibility, Hold Up offers a revitalized environment for dialogue between artist and audience.

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